



**Ongoing Disclosure Notice**

**Disclosure of Directors and Senior Managers Relevant Interests**

*Sections 297(2) and 298(2), Financial Markets Conduct Act 2013*

To NZX Limited; and	
Name of listed issuer:	The a2 Milk Company Limited
Date this disclosure made:	22/02/2017
Date of last disclosure:	1/09/2016

**Director or senior manager giving disclosure**

Full name(s):	Simon Charles HENNESSY
Name of listed issuer:	The a2 Milk Company Limited ( <b>Company</b> )
Name of related body corporate (if applicable):	
Position held in listed issuer:	General Manager, International Development

**Summary of acquisition or disposal of relevant interest (excluding specified derivatives)**

Class of affected quoted financial products:	Transactions (1) to (7): Ordinary Shares
Nature of the affected relevant interest(s):	Transactions (1) to (7): Legal Ownership and Beneficial Interest
<b>For that relevant interest-</b>	
Number held in class before acquisition or disposal:	Transactions (1) to (7): 1,500,000 Ordinary Shares
Number held in class after acquisition or disposal:	Transactions (1) to (7): 1,000,000 Ordinary Shares
Current registered holder(s):	Transactions (1) to (7): Simon Charles HENNESSY as sole trustee of the HENNESSY-BROWN TRUST
Registered holder(s) once transfers are registered:	Transactions (1) to (7): Unknown

**Details of transactions giving rise to acquisition or disposal**

Total number of transactions to which notice relates:	7
---	---

**Details of transactions requiring disclosure-**

Date of transaction:	Transactions (1) to (7): 17/02/2017
Nature of transaction:	Transactions (1) to (7): On market sales of fully paid shares through broker facilities
Name of any other party or parties to the transaction (if known):	

<p>The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily converted into a cash value, describe the consideration:</p>	<p>Transaction (1): \$173,091.50  Transaction (2): \$160,727.82  Transaction (3): \$185,055.49  Transaction (4): \$123,636.78  Transaction (5): \$198,671.53  Transaction (6): \$174,583.67  Transaction (7): \$223,505.47</p> <p>Based on NZD-AUD exchange rate of 0.9372 at 17/02/2017</p>
<p>Number of financial products to which the transaction related:</p>	<p>Transaction (1): 70,000 Ordinary Shares  Transaction (2): 65,000 Ordinary Shares  Transaction (3): 75,000 Ordinary Shares  Transaction (4): 50,000 Ordinary Shares  Transaction (5): 80,000 Ordinary Shares  Transaction (6): 70,000 Ordinary Shares  Transaction (7): 90,000 Ordinary Shares</p>

If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—

Whether relevant interests were acquired or disposed of during a closed period:	No
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:	N/A
Date of the prior written clearance (if any):	N/A

**Summary of other relevant interests after acquisition or disposal:**

Class of quoted financial products:	Unlisted options to subscribe for Ordinary Shares in the Company
Nature of relevant interest	Legal Ownership and Beneficial Interest
<i>For that relevant interest,-</i>	
Number held in class:	1,600,000
Current registered holder(s):	Simon Charles HENNESSY as sole trustee of the HENNESSY-BROWN TRUST
<i>For a derivative relevant interest,</i>	
Type of derivative:	
<b>Details of derivative,-</b>	
The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative (if any):	
The price's specified terms (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	
<i>For that derivative relevant interest,-</i>	
Parties to the derivative:	

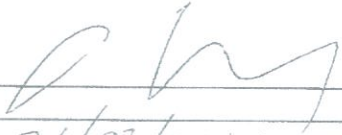
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:

--

**Certification**

I certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.

Signature of director or officer:

  
21/02/2017

Date of signature

or

Signature of person authorised to sign on behalf of director or officer:

--

Date of signature

--

Name and title of authorised person:

--

**Notes**

Use this form to disclose all the acquisitions and disposals by a director or senior manager of a listed issuer, or of a related body corporate, or in specified derivatives. The disclosure must be made within—

(a) 20 working days after the first acquisition or disposal disclosed in this notice if the acquisitions or disposals are of a kind referred to in section 297(2)(a) of the Financial Markets Conduct Act 2013, or

(b) in any other case, 5 trading days after the first acquisition or disposal disclosed in this notice.