



SHAREHOLDER COMMUNICATIONS POLICY

The a2 Milk Company Limited ("Company")

1. Purpose

The Company is committed to regularly communicating with shareholders in a timely, accessible and clear manner with respect to both procedural matters and major issues affecting the Company. To achieve this, the Company communicates with shareholders through a range of forums and publications.

The reference to "**shareholder**" in this Policy includes holders of shares, options and other securities of the Company.

2. Electronic and Written communications

The Company aims to ensure that its Annual Report provides shareholders with a good understanding of the Company's activities, performance and position for the previous financial year.

Shareholders can elect to receive an electronic copy or a hard copy of the Annual Report. The Company encourages shareholders to support its commitment to the environment by electing to receive the Annual Report and other communications electronically.

As set out in its Continuous Disclosure Policy, the Company is committed to complying with, and taking a proactive approach to, its continuous disclosure obligations. This extends to promptly providing all applicable securities regulators (including NZX and ASX), with all necessary information and communications for publication on the NZX and ASX websites.

The Company aims to provide shareholders with comprehensive and timely access to Company documents and releases through its website. The Company's website will include:

- copies of the Company's Constitution, Board and committee charters and key corporate governance policies;
- copies of all material information lodged with NZX, ASX and any other applicable securities regulators and securities exchanges;
- copies of all announcements, briefings and speeches made to the market, analysts or the media;
- the last three years of press releases or announcements made by the Company;
- the last three years of financial data for the Company;
- a means for the shareholders to submit enquiries directly to the Company;
- the full text of notices of shareholder meetings and explanatory material;
- the Company's Annual Reports for the last three financial years;

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- webcasts;
- presentations provided to fund managers and financial analysts; and
- advanced notice of all open briefings to institutional investors and analysts, including presentation materials.

Other information and updates may be provided to shareholders via periodic mail-outs. In addition, the Company allows shareholders to elect to receive email communications where appropriate.

3. Annual Shareholder Notice of Meeting

The annual shareholders notice of meeting will be posted on the Company’s website at least 28 days prior to the meeting.

4. Shareholder Participation

The Company encourages shareholders to submit questions or requests for information to the Company’s Investor Relations Team via the Company’s website at www.thea2milkcompany.com.

The Company's board of directors encourages all shareholders to attend and participate in the Company's annual meeting of shareholders.

The Company's external auditor will attend the Company's annual meeting and will be available to answer questions from shareholders about the conduct of the audit and preparation of the auditor's report.

4. Share Registry and Contact Details

Shareholders who wish to update personal or contact information, elect to receive communications electronically, or wish to ask a question related to their shareholding in the Company should contact their broker or the Company's share registry, Link Market Services Limited.

The contact details are:

- Email (New Zealand): enquiries@linkmarketservices.co.nz
- Email (Australia): info@linkmarketservices.com.au
- Telephone (New Zealand): +64 3 308 8887
- Telephone (Australia): +61 2 8280 7100
- Post: PO Box 384, Ashburton, New Zealand
- Website: www.linkmarketservices.co.nz

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