



7 January 2019  
NZX/ASX Market Release

## **New Executive Appointments**

The a2 Milk Company is pleased to advise the establishment of two new positions within the senior leadership team of the Company. These two new roles will add further strategic and technical capability to the existing strong and experienced group of executives. These roles will continue to ensure that the Company is well placed to build upon the significant momentum in the business and has the capacity to commercialise future growth opportunities.

### **Chief Commercial Officer – Melanie Kansil**

Melanie Kansil has been appointed to the role of Chief Commercial Officer, effective in the first half of calendar 2019. Reporting to the Managing Director & CEO, Melanie will assume direct responsibility for emerging markets and the UK, oversee strategy and will work closely with the rest of the senior leadership team to support existing and new opportunities to grow the business.

Melanie joins the Company with substantial and diverse experience across a range of consumer driven industries as a management consultant and then as both an entrepreneur and general manager. She brings an important combination of strategy skills and practical commercial and operational experience earned over her time at McKinsey and Company, founding two start-ups, leading strategy & investments at Nine Entertainment Company, including the development of video-on-demand service Stan and, more recently, running Roadside Operations at the National Roads & Motorists' Association (NRMA).

### **Chief Technical Officer – Phil Rybinski**

Phil Rybinski has been appointed to the role of Chief Technical Officer, reporting directly to the Managing Director & CEO, effective from April 2019. In this new role Phil will have primary responsibility for the existing quality, regulatory affairs and product development teams across all product forms and markets. He will also work closely with Dr Andrew Clarke, who will continue to lead the science function for the Company. The new Chief Technical Officer role will ensure an integrated approach to all aspects of quality, research and development and science across the Company and bring added capacity to focus on new product development.

Phil brings to the Company over 30 years' experience in the dairy industry across all three pillars of quality, regulatory and product development in technical roles with Dairy Farmers, Fonterra and more recently as head of R&D and Quality for Parmalat Australia.

**Jayne Hrdlicka**  
**Managing Director & CEO**  
**The a2 Milk Company Limited**